

Appl. No.: 10/661,393  
Amdt. Dated: May 30, 2006  
Reply to Office action of Feb. 28, 2005

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (currently amended) A reminder display envelope comprising:
  - a. an envelope having a front face and a rear face; and
  - b. means for reminding a recipient of a date or event;
  - c. means for readily removing said reminder means from said envelope; and
  - d. a reminder pocket comprising a transparent window having ~~four edges~~ a bottom edge, a left-hand edge and a right-hand edge, each secured to a front face of a flat pattern blank of said envelope by an adhesive strip applied along ~~three said edges~~ said bottom edge, said left-hand edge and said right-hand edge of said transparent window of said envelope and a top edge not secured to said flat pattern blank whereby a separate member can be inserted into said reminder pocket.
2. (currently amended) A reminder display envelope in accordance with claim 1 wherein said reminder means further comprises a reminder notice message printed upside down relative to a mailing orientation of said reminder display envelope onto a surface of a flat pattern blank that forms an a rear exterior surface of said assembled reminder display envelope.
3. (canceled)

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4. (currently amended) A reminder display envelope in accordance with claim 2 wherein said reminder means further comprises at least one reminder card defined by a top perforation line, a bottom perforation line and a pair of spaced parallel perforation lines, each connected to each of said top and bottom perforation lines with said bottom perforation line lying along a bottom edge of said reminder display envelope.

5. (previously canceled)

6. (previously canceled)

7. (currently amended) A reminder display envelope in accordance with claim 1 wherein said reminder pocket further comprises a combination transparent mailing address window and reminder pocket on said envelope for revealing the mailing address of the initial recipient.

8. (currently amended) A reminder display envelope in accordance with claim 1 wherein said reminder means further comprises a display supporting panel comprising a ~~pair of spaced parallel perforation lines~~ left-hand side perforation line and a parallel right-hand perforation line, both extending upwardly from a bottom edge of a flat pattern blank for forming said envelope to a point 40%-70% of the distance from said bottom edge of said flat pattern blank to a panel separation score line of said flat pattern blank and a printed fold line connecting an upper end of a left-hand side perforation line and an upper

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end of a right-hand side perforation line of said display supporting panel providing a visual assembly guide for a user erecting said display supporting panel.

9. (currently amended) A reminder display envelope in accordance with claim 8 wherein said reminder means further comprises an adhesive coated flange on an upper portion of a sealing flap of said envelope folded into an upstanding flange and adhered to an exterior surface of a lower edge of said display supporting panel, forming a flat base wholly in contact with a supporting surface from a portion of said sealing flap and a reminder display panel supported at an inclined angle by said flat base and said display supporting panel.

10. (currently amended) A reminder display envelope comprising

- a. an envelope having a front face and a rear face; and
- b. a reminder card comprising a reminder notice message printed on an exterior surface of said envelope within an area defined by a top perforation line, a bottom perforation line and a pair of spaced parallel perforation lines, each connected to each of said top and bottom perforation lines; and
- c. means for erecting said envelope into an upstanding reminder display, said erecting means further comprising a pair of parallel lines of perforations on a rear face of said envelope, said lines of perforations running from a bottom edge of said rear face to a printed fold line on said rear face of said envelope forming a display supporting panel and

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strip of adhesive along an inner surface of a seal flap of said envelope and a release strip covering said adhesive strip with said adhesive strip securing a lower edge of said display supporting panel.

11. (canceled)

12. (currently amended) A reminder display envelope in accordance with claim 10 wherein said display means further comprises a transparent reminder pocket and combined address window having an unsealed open top edge, with said reminder pocket and combined address window being located on said front face of said envelope for receiving said reminder means.

13. (currently amended) A reminder display envelope in accordance with claim 10 wherein said transparent reminder pocket further comprises a transparent reminder window sheet having a left-hand edge, a right-hand edge and a bottom edge adhered to said reminder display envelope.

14. (canceled)

15. (canceled)

16. (currently amended) A reminder display envelope in accordance with claim 10 wherein said reminder means further comprises an adhesive flange initially covered by a release strip on an upper portion of a sealing flap of said envelope, said adhesive flange being bent upward to form an upstanding flange portion adhered to an exterior surface of

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a lower edge of said display supporting panel, forming a flat base wholly in contact with a horizontal supporting surface for enhanced stability from a portion of said sealing flap and a reminder display panel supported at an inclined angle by said flat base and said display supporting panel.

17. (currently amended) A reminder display envelope comprising:

- a. an envelope having a front face and a rear face; and
- b. a reminder card comprising a reminder notice message printed upside down on an exterior rear surface of said envelope within an area on said envelope defined by a top perforation line, a bottom perforation line lying along a bottom flap score line of said envelope and a pair of spaced parallel perforation lines, each connected to each of said top and bottom perforation lines; and
- c. a display supporting panel comprising a pair of spaced parallel perforation lines extending upwardly from a bottom edge of a flat pattern blank for forming said envelope to a point in the range of 40%-70% of the distance from said bottom edge of said flat pattern blank to a panel separation score line of said flat pattern blank, a printed fold line connecting an upper end of both of said spaced parallel perforation lines and flange on an upper portion of a sealing flap of said envelope, said flange coated with a layer of adhesive and covered by a release strip, said flange being adhered to an exterior surface of a lower edge of said display supporting panel, forming a flat base wholly contacting a

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flat horizontal supporting surface for enhanced stability, said flat base being formed from a portion of said sealing flap and a reminder display panel supported at an inclined angle by said flat base and said display supporting panel.

18. (canceled)

19. (currently amended) A reminder display envelope in accordance with claim 17 wherein said reminder card is formed in a centered lower portion of said rear face of said envelope with said top perforation line and an upper portion of said spaced parallel perforation lines lying on said front rear face of said envelope and a lower edge of said reminder card lying adjacent to and parallel to said bottom flap score line.

20. (currently amended) A reminder display envelope in accordance with claim 17 further comprising a thin strip of magnetic material glued onto a surface said rear face of said envelope between a top edge of said address window and said printed fold line, whereby said reminder display envelope is supported at an upper portion when displayed on a flat ferrous surface.

21. (new) A reminder display envelope in accordance with claim 17 further comprising a removable envelope access panel located along a bottom fold line of said reminder display envelope.

22. (new) A reminder display envelope in accordance with claim 21 wherein said envelope access panel further comprises a removable access panel perimeter comprising

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an upper access panel perforation line on a front panel of said reminder display envelope and a lower access panel perforation line lying under said upper access panel perforation line, a left-hand access panel perforation line and a right-hand access panel perforation line, both connecting said upper and lower access panel perforation lines.

23. (new) A reminder display envelope in accordance with claim 22 further comprising an envelope access slot formed by removing said envelope access panel.

24. (new) A reminder display envelope in accordance with claim 22 further comprising wherein said envelope access panel lies vertically aligned with said reminder display pocket.

25. (new) a reminder display envelope in accordance with claim 1 further comprising an ungummed window margin on said flat pattern blank between a top edge of an address window, a left-hand edge of said address window, and a right-hand edge of said address window and said adhesive, whereby said reminder pocket includes a margin of along said sides for retaining said reminder means.